

#### **Capstone Technology**

Industrial Plant Optimization in Reduced Dimensional Spaces

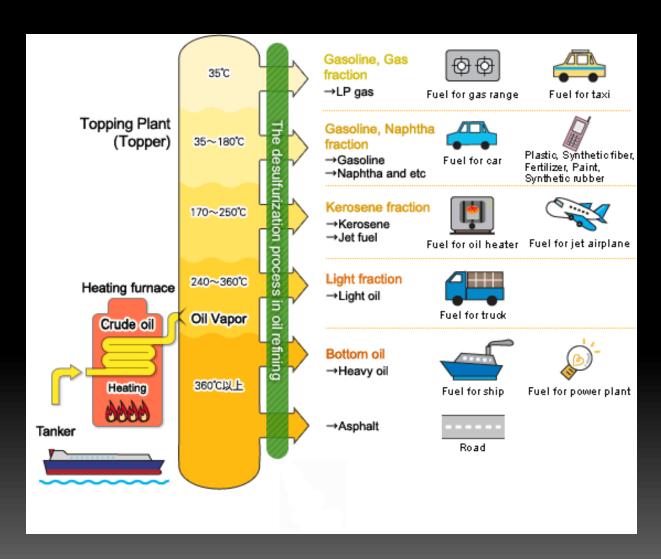
Fields Optimization Lecture Toronto, ON

Giles Laurier June 4, 2013

# Agenda

- Review of optimization in oil refining
- Real Time Optimization
- Reduced Space Optimization

# Petroleum refining



#### Refining optimization history

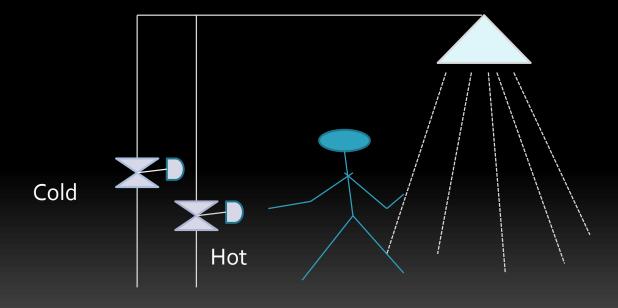


- Head office
- Refining early adopters (Exxon 1950's)
  - Crude selection, operating modes
- 1961 early SLP paper (Shell oil)
- LP not just a fast solution technique
  - Tools to interpret the solution and run what-if's.

# Refining optimization history

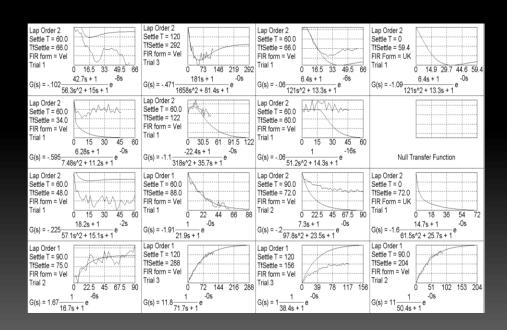


- Refineries
  - Improving process control



#### Advanced Control

 1980's insight that complicated process control problems could be formulated and solved by LP and QP



#### Refining Optimization Hierarchy



Operating Objectives, Component Prices, Constraints

**Operating Targets** 

Controller Setpoints

Valve Positions

### Why Optimize in Real Time?

- Short term planning model based on "sustainable" average operation
  - But things change.....
    - Crude oil may be different
    - Processes may be cleaner/more fouled
    - May be hotter/colder
  - Real process is nonlinear
- Real time optimization intended to capture these opportunities

### RTO Approach

- Model plant with engineering equations
  - Heat + mass + hydraulic + equilibrium relationships
- Run simulation in parallel to the plant and calibrate to the plant measurements
- Optimize the model

# Building the simulated plant

Sequential modular

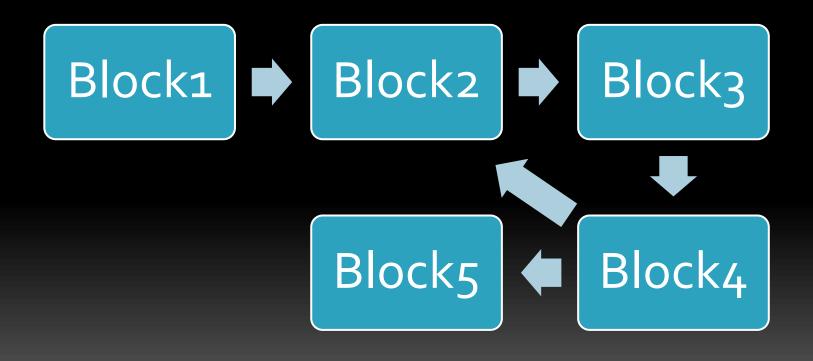
$$x_i^{out} = F_i(x_i^{in})$$

$$\chi_i^{in} \rightarrow \boxed{\text{Block 1}} \quad \chi_i^{out} \rightarrow \boxed{\text{Block 2}}$$

Blocks are solved in the order of material flow

## Sequential modular

Recycles become awkward and need iteration

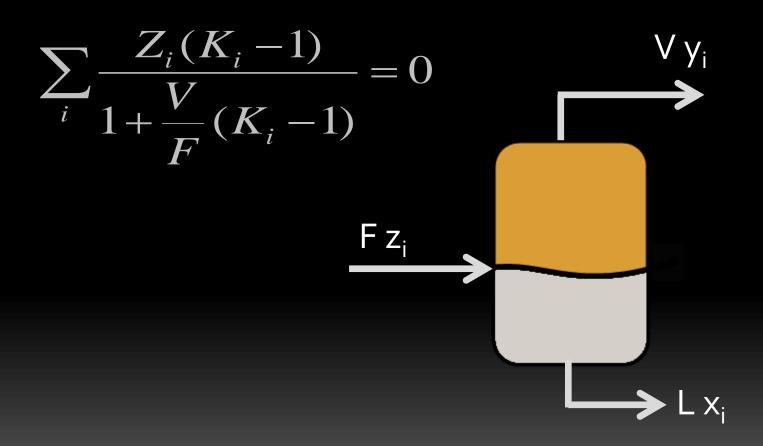


# Open Equations

$$f(x) = 0$$

- Complete plant model expressed in one large set of (sparse) equations
- Run it through a nonlinear root solver
- Encouraged by success in solving non linear constraints

# Simple still

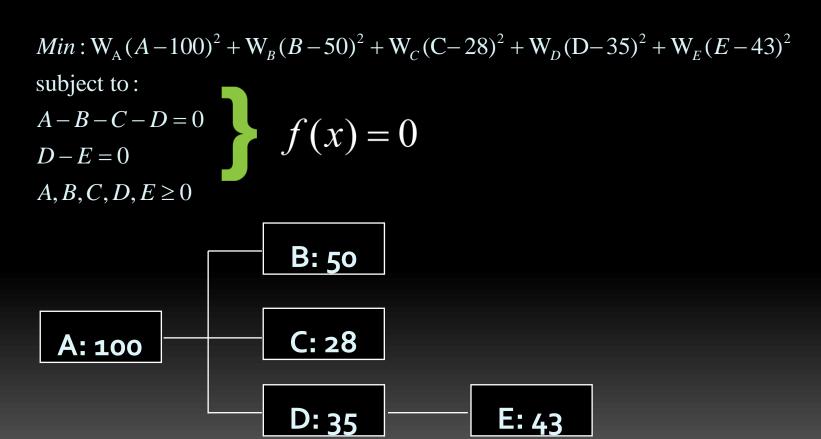


### Inputs

- Need to fix certain variables to reach solution
- Plant instruments have error

#### Reconciliation

 Find the smallest set of adjustments to the plant measurements that satisfy the equations



#### Initial Basis

- Offline design software used to fit base case
- Results used to provide initial basis for open equations
- Thereafter, converged online solutions used as starting basis for next online run

## Optimization engine

- Minos
  - Projected augmented Lagrangian
- Analytic derivatives
- Convergence not guaranteed!
  - Good starting values
  - Sensible bounds
  - Tuning parameters

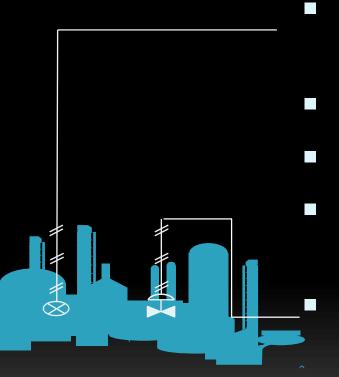
#### Gross error detection

- Least squares based reconciliation works well when the measurement s are considered to be normally distributed around their true values with approximately known error
- Large errors (eg. instrument failures) violate these assumptions and bias reconciliation
- RTO systems include pre-screening to eliminate values obviously in error (W<sub>i</sub>=0)

### Optimization

- Fix instrument adjustments and other reconciled performance values
- Change objective function
  - Maximize Profit:  $\sum$  Products Feed Utilities
  - New setpoints = Old setpoints ± rate limits

### RTO Sequence



- Check recent history to confirm that plant is steady
- Eliminate bad measurements
- Fit model to plant data
- Calculate new setpoints to increase profit
  - Check process steady, controls available

# Technical challenges

- Solving 20+K non linear equations is not fool proof
- 95% convergence failures occurred during reconciliation phase
- Could have put more time trying to make constraints more linear

$$\frac{K_1}{d_1^{4.814}} + \frac{K_2}{d_2^{4.814}} + \dots \le P_T^2 - P_0^2$$

Eg: transformations  $x_i = 1/d_i^{4.814}$ 

#### Catalytic cracker Ultramar QC

- ~ 27,500 equations
- ~ 29,500 variables
- ~ 111,000 derivatives
- Reconciliation 500+ measurements
- Optimization 60 setpoints
- Execution 25-40 minutes/cycle

# Case study - 40KBPD crude unit

Stream	Before (KBPD)	After (KBPD)	Change (KBPD)
LSR	2.47	2.51	0.041
Naphtha	5.15	4.91	<b>24</b> 6
Distillate	4.66	5.03	0.368
VLGO	1.1	1.1	0
LVGO	1.33	1.22	103
HVGO	7.68	7.6	075
Asphalt	13	13.02	0.018

NET PROFIT \$2220/Day

# RTO Benefits

Unit	Benefit
Crude units	\$.01- \$.05/BBL
Hydrocracker	\$.07-\$0.3/BBL
FCCU	2% unit profit
Entire refinery	\$0.50/BBL (Solomon)

### Doubts and unease

PKUFII

Was the optimization solution correct?

Stream	Before (KBPD)	After (KBPD)	Change (KBPD)
LSR	2.47	<b>2.51</b>	0.041
Naphtha	5.15	4.91	246
Distillate	4.66	5.03	0.368
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DDOEIT			

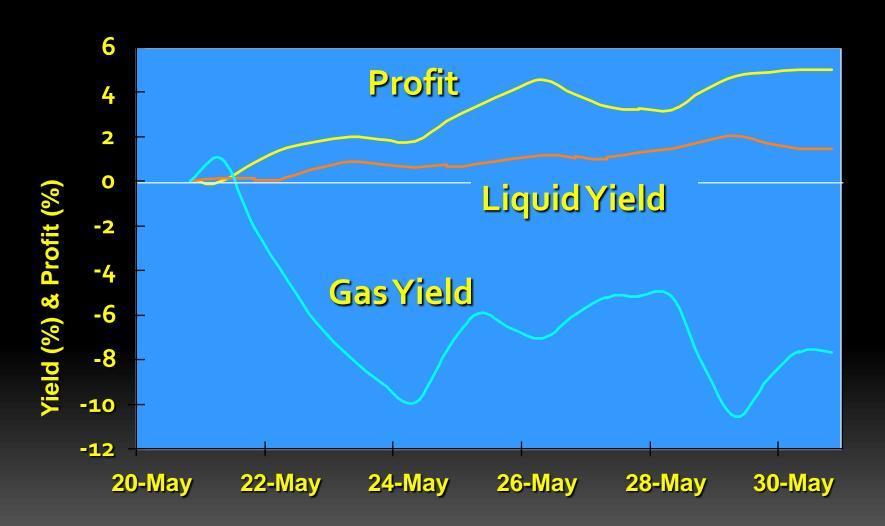
## Profit = Product – Energy - Payroll

Intuitive answer:

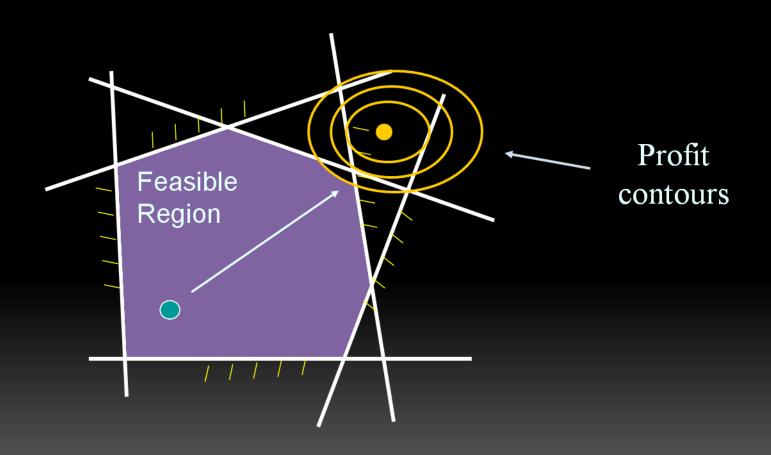
Profit will improve by:

- Reduce the terms with negative signs
- 2. Increase the terms with positive

# Online performance



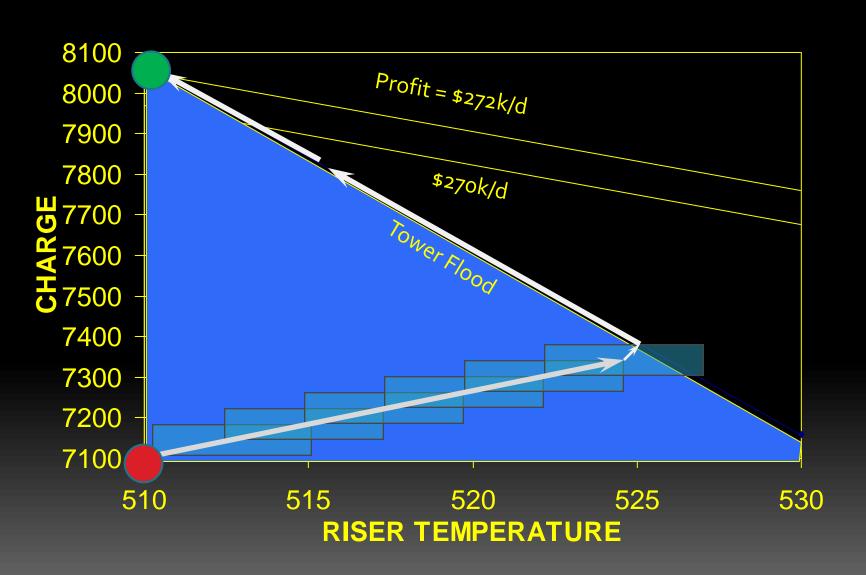
# Optimization geometry



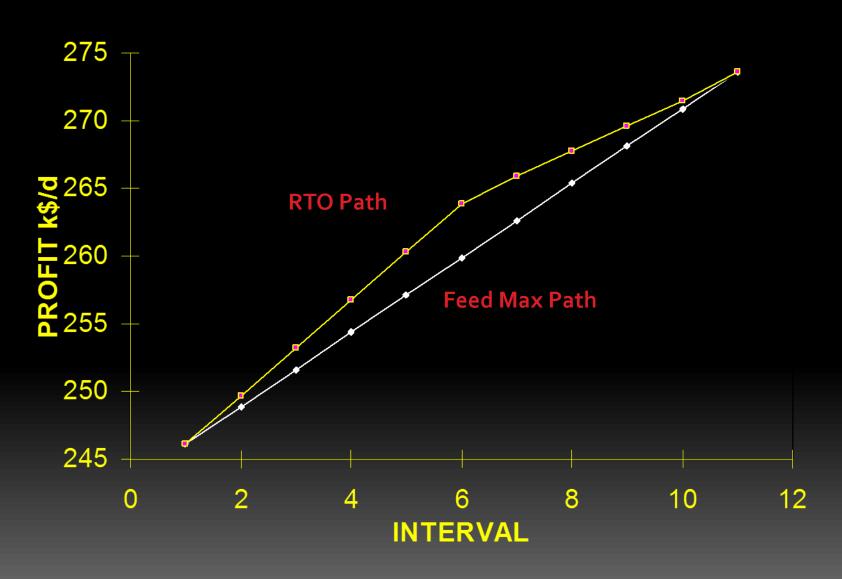
#### Constraints

- On paper constraints are just a line
- In real life people spend their time avoiding trouble
- Constraints can be benign or emotionally charged
- In RTO, the operators experienced first hand the simplex method

#### **PROFIT PATH ANALYSIS**

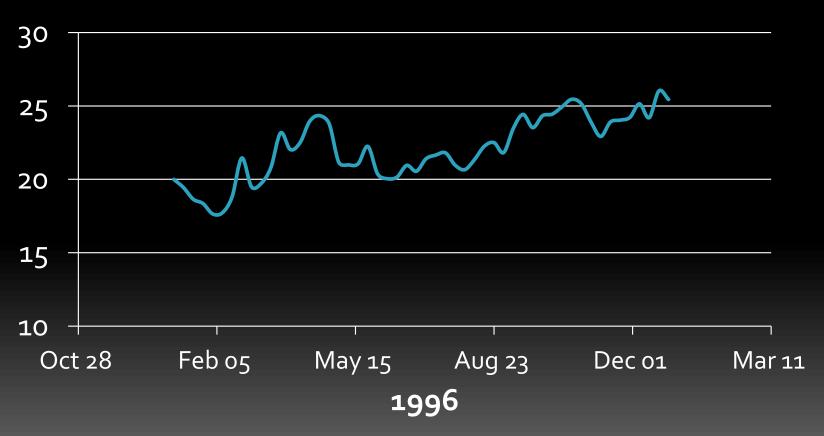


#### **PROFIT PATH ANALYSIS**



# A drop in the bucket

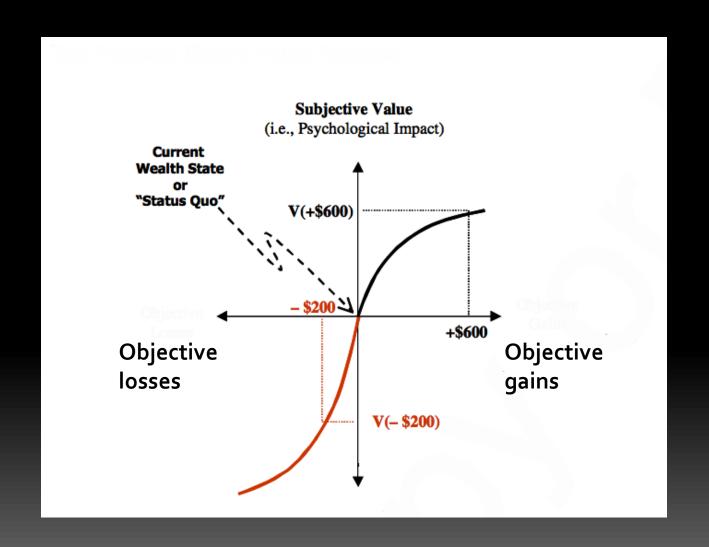
#### Crude Oil Price \$/BBL



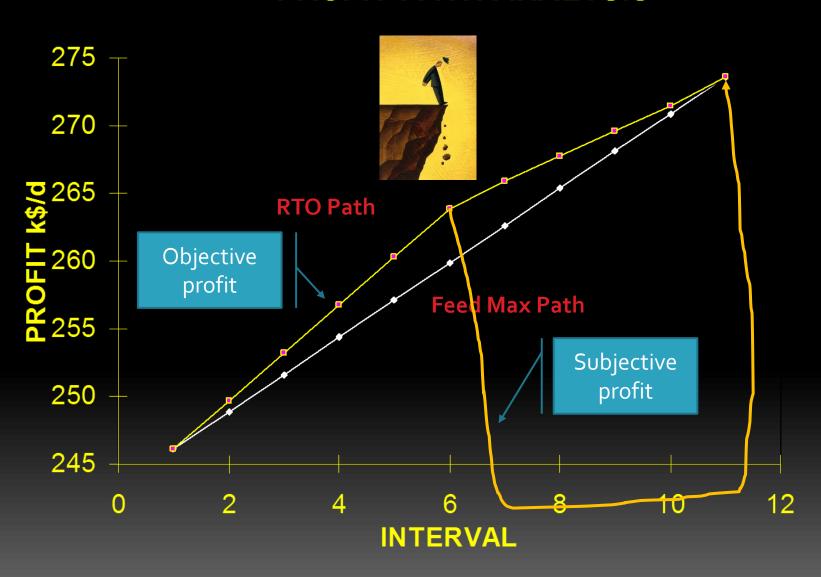
#### Behavioural Economics

- How emotions and perceptions affect economic decisions
- People math ≠ Algebraic math
  - Risk, reward, gains, losses, time are perceived differently
- Daniel Kahneman Nobel prize economics
  2002

#### Prospect theory - gains and losses



#### **PROFIT PATH ANALYSIS**



## Familiarity

- Comfort is based upon pattern recognition
- 10,000 hour rule (Gladwell)
  - Practice makes perfect
- Advanced control imitated the best operator
- Value proposition of RTO is to seek out nonobvious benefits

# Technology for people

- Interact with users
  - Leverage off patterns
    - Cruise control
    - Smart phones



# RTO Approach Rethought

- How do we model a plant?
- Familiar

### Modeling the plant

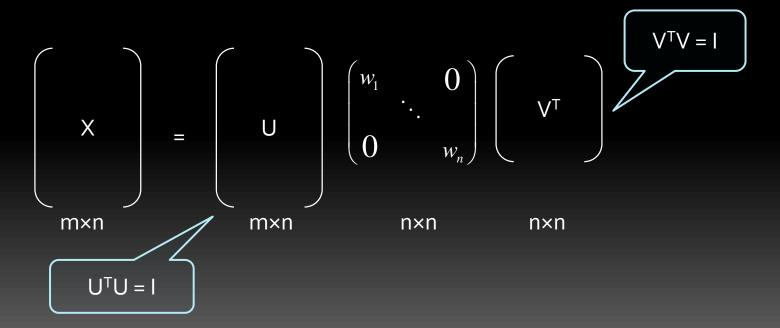
- Fundamental design models?
  - Design:
    - What are the best arrangements and sizes of equipment to maximize ROI
- Operating plant
  - Equipment and capability is fixed
  - Processes must be operated around 70% of design to break even
  - RTO benefits consistently estimated to be around 3-5%

Can we model a plant just from its historical operating data?

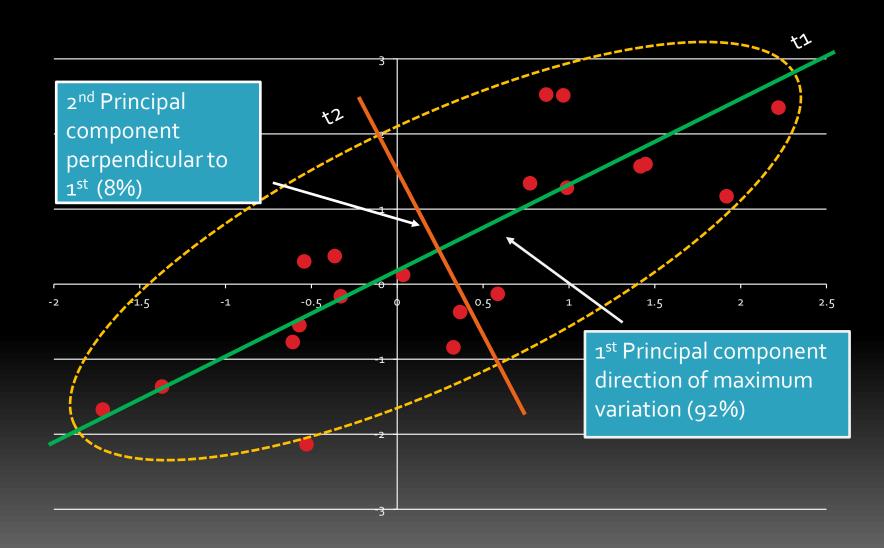
#### Projection methods (PCA/PLS)

- Technique to find patterns in sets of data
- Linear algebra (singular value decomposition)

$$X = UWV^T = TP^T$$



# Two dimensional example



### Projection Methods

#### PCA

 Find an optimal (least squares) approximation to a matrix X using T<sub>1</sub>..T<sub>k</sub> k<<n</li>

#### PLS

Find a projection that approximates X well, and correlates with Y

$$X = TP^{T}$$

$$Y = TC^T$$

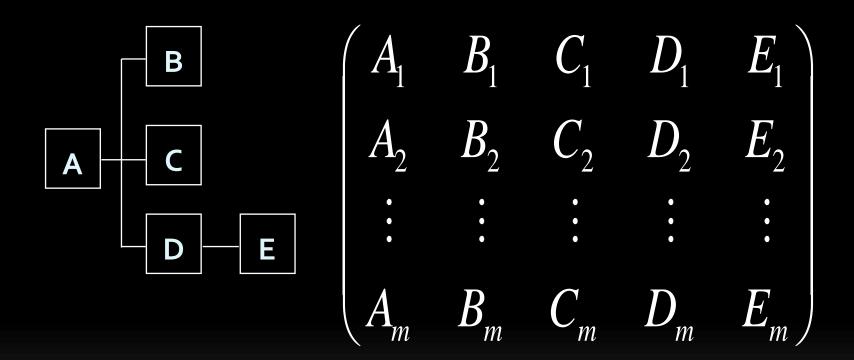
#### Happenstance plant data

- Number of measurements >> rank (true dimensionality)
- Every engineering relationship removes 1 degree of freedom
- However operator rules of thumb also remove degrees of freedom

#### Projection Model

- Models the correlation between variables caused by:
  - Fundamental engineering relationships
  - Operator preferences
- This is not the full space
  - It is a subspace within which the operator is familiar

# Flow example revisited



Although we have 5 columns, the rank of the matrix =3 A = B + C + D

$$D = E$$

# Latent space optimization

maximize 
$$F(x, y) + c^T x + d^t y$$

subject to

$$X = TP^T$$
 PCA model (linear)

$$Y = TC^T$$
 PLS model (linear)

$$\sum_{i} \left(\frac{T_i}{S_{T_i}}\right)^2 \le B$$
 Boundaries of sphere

$$l \le \begin{pmatrix} X \\ Y \\ T \end{pmatrix} \le u$$

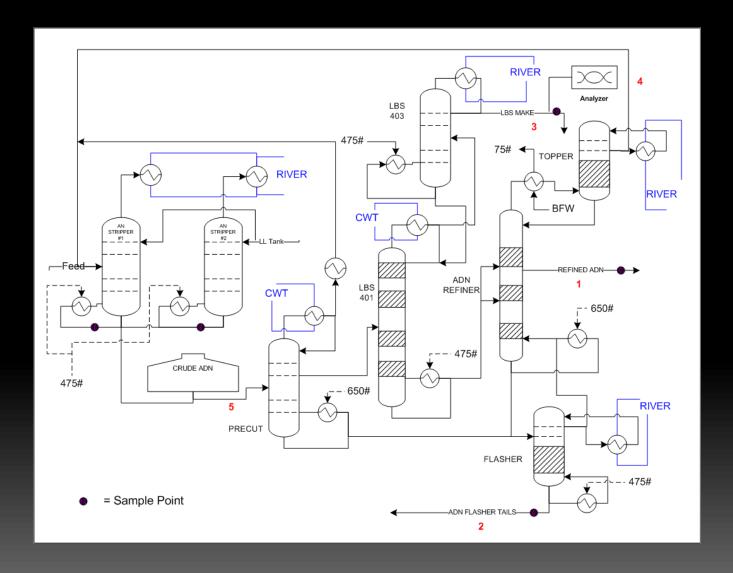
## Key ideas

- Model the plant data directly
- Operators don't like surprises
  - Projection methods implicitly model the the operator
- Does it work?
- Is this optimal?

### Case Study

- Chemical company
  - If we expand our feed system, how much can we produce and still make on specification product

## Flowsheet

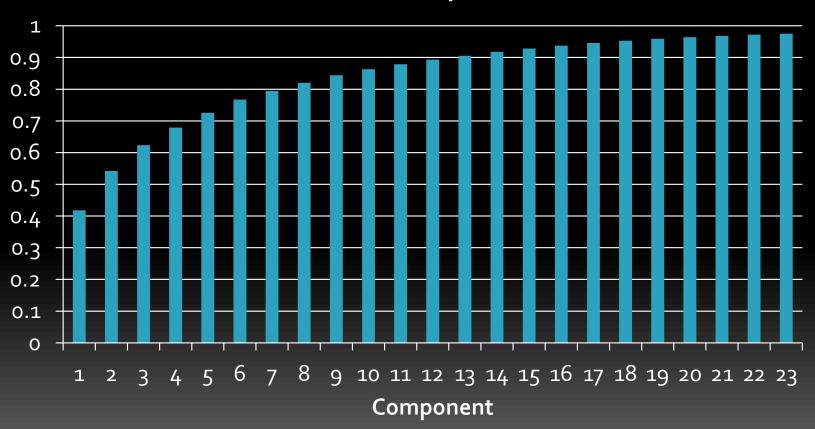


#### Dimensions and data

- 70 operator setpoints and valve positions
- 22 lab analyses
- 1 year of operating data (hourly averages)

# PCA analysis results

#### X Variance Explained



#### Conclusions

- Although there were 70 setpoints...
  - The underlying dimensionality of this data was much lower
- With a purely linear model
  - 13 components could explain 90% of the variation
  - 23 components could explain > 97% of the variation
    - Nonlinearity is not significant over the operating range studied

#### Results

- Latent space optimization
  - Plant capable of 10% rate increase while keeping product qualities within specification
  - Identified bottlenecks (valves wide open)
  - Optimum plausible and familiar
    - Restricted to "typical" plant envelope
- Effort
  - 2 man weeks
- Result
  - Production within 0.2% of predicted

# Globally optimal?

- Probably not
- Better and feasible
  - Certainly

## Final thoughts

- Optimization math ≠ human math
- Our ability to make sense of high dimensional and complicated situations is limited

Politics is the art of the possible

**Bismarck**