## Option Hedging with Market Impact

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## Outline

- I. Background and previous work
- 2. The problem
- 3. Formulation
- 4. Solution
- 5. Examples and applications

Work with Tianhui Michael Li Princeton: Bendheim Center and ORFE



#### Equity price swings on July 19 2012

#### (one day prior to options expiration)

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http://www.bloomberg.com/news/2012-07-20/hourly-price-swings-whipsaw-investors-in-ibm-coke-mcdonald-s.html

## Investors Whipsawed by Price Swings in IBM, Coca-Cola

By Inyoung Hwang, Whitney Kisling & Nina Mehta - Jul 20, 2012 5:22 PM ET

Investors in three of the biggest Dow Jones Industrial Average (INDU) stocks were whipsawed by price swings that repeated every hour yesterday, fueling speculation the moves were a consequence of computerized trading.

Shares of International Business Machines Corp. (IBM), McDonald's Corp. (MCD) and

Coca-Cola Co. (KO) swung between successive lows and highs in intervals that began near the top and bottom of each hour, data compiled by Bloomberg show. While only IBM finished more than 1 percent higher, the intraday patterns weren't accompanied by any breaking news in the three companies where \$3.42 billion worth of shares changed hands.



Marko Kolanovic, global head of derivatives and quantitative strategy at JPMorgan & Chase Co •••

The four stocks with repeating price patterns yesterday had the biggest net long options positions among S&P 500 Index companies, according to JPMorgan's calculations, Kolanovic said in a note to clients today. The amount traded in the stocks was also consistent with what traders would have had to buy or sell, indicating that the patterns could be "almost entirely explained" by their need to hedge, he wrote.

"We believe that the price pattern of KO, IBM, MCD and AAPL yesterday was caused by hedging of options by a computer algorithm," Kolanovic said in the note that referred to the companies by their ticker symbols. "It was likely an experiment in automatically hedging large option positions with a time- weighted algorithm that has gone wrong for the hedger."







#### QUANT NOTE

28th of August, 2012

# What does the saw-tooth pattern on US markets on 19 July 2012 tell us about the price formation process

The saw-tooth patterns observed on four US securities on 19 July provide us with an opportunity to comment on common beliefs regarding the market impact of large trades; its usual smoothness and amplitude, the subsequent "reversal" phase, and the generic nature of market impact models.

This underscores the importance of taking into account the motivation behind a large trade in order to optimise it properly, as we already emphasised in *Navigating Liquidity* 6.

We used different intraday analytics to work out what happened: pattern-matching techniques, market impact models, order flow imbalances and PnL computations of potential stat. arb intraday strategies. After looking at open interests of derivatives on these stocks, we conclude that repetitive automated hedging of large-exposure derivatives lay behind this behaviour. This is an opportunity to understand how a very crude trading algorithm can impact the price formation process ten times more than is usually the case.



#### Chevreux: sawtooths caused by options hedging



For a very large open interest position encompassing a large gamma, a significant move in the stock price will have disastrous effects for a basic rudimental hedger such as the one described above.

#### Repetitive delta hedging seems to be the most plausible explanation

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Simplistic hedging of large gamma options is a plausible explanation for the "saw-tooth" trading pattern. This explanation is consistent with the main features of this phenomenon: timing, aggressiveness, impact, predictability and information leakage which is what characterises those "saw-tooth" patterns. Fortunately, large option positions are most often managed dynamically in a continuous way, and discrete archaic hedging processes have almost disappeared in modern-day markets.

(we show how to do this better)

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#### RESEARCH PAPER quant.iop.org

## A market-induced mechanism for stock pinning

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#### Abstract

We propose a model to describe stock pinning on option expiration dates. We argue that if the open interest on a particular contract is unusually large, delta-hedging in aggregate by floor market-makers can impact the stock price and drive it to the strike price of the option. We derive a stochastic differential equation for the stock price which has a singular drift that accounts for the price-impact of delta-hedging. According to this model, the stock price has a finite probability of pinning at a strike. We calculate analytically and numerically this probability in terms of the volatility of the stock, the time-to-maturity, the open interest for the option under consideration and a 'price elasticity' constant that models price impact.



### Avellaneda & Lipkin 2003

#### Linear permanent market impact

$$\frac{\Delta S}{S} = EQ,\tag{1}$$

where Q represents the number of shares traded, S is the stock price,  $\Delta S$  is the change in stock price associated with a trade of size Q and E is a stock-specific proportionality constant

#### Solution near expiration ⇒ pinning at strike



**Figure 6.** Cumulative probability distribution function computed by Monte Carlo simulation. The step corresponds to the fact that a finite fraction of the paths is pinned at the strike.



#### Quantitative Finance, Vol. 8, No. 8, December 2008, 823-831

#### Modeling stock pinning

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This paper investigates the effect of hedging strategies on the so-called pinning effect, i.e. the tendency of stock's prices to close near the strike price of heavily traded options as the expiration date nears. In the paper we extend the analysis of Avellaneda and Lipkin, who propose an explanation of stock pinning in terms of delta hedging strategies for long option positions. We adopt a model introduced by Frey and Stremme and show that, under the original assumptions of the model, pinning is driven by two effects: a hedging-dependent drift term that pushes the stock price toward the strike price and a hedging-dependent volatility term that constrains the stock price near the strike as it approaches it. Finally, we show that pinning can be generated by simulating trading in a double auction market. Pinning in the microstructure model is consistent with the Frey and Stremme model when both discrete hedging and stochastic impact are taken into account.



#### Jeannin, Iori, & Samuel 2008

$$dS(t) = n\hat{L}S(t)\frac{\partial\Delta}{\partial S}dS(t) + n\hat{L}S(t)\left(\frac{\partial\Delta}{\partial t}dt + \frac{1}{2}\frac{\partial^2\Delta}{\partial S^2}d\langle S(t)\rangle\right) + \sigma S(t)dW(t),$$

added relative to Avellaneda & Lipkin

The model further assumes that traders do not take into account feedback effects when rebalancing their portfolio.

Thus the stock price still follows a diffusion process,

$$dS(t) = b(t, S(t))S(t) dt + v(t, S(t))S(t) dW(t),$$
(6)

but with a new drift and volatility given by

$$b(t, S(t)) = \frac{n\hat{L}}{1 - n\hat{L}S(t)(\partial \Delta/\partial S)} \times \left\{ \frac{\partial \Delta}{\partial t} + \frac{1}{2} \frac{\partial^2 \Delta}{\partial S^2} \frac{\sigma^2 S^2(t)}{\left[1 - n\hat{L}S(t)(\partial \Delta/\partial S)\right]^2} \right\},$$

and



 $v(t, S(t)) = \frac{\sigma}{1 - n\hat{L}S(t)(\partial \Delta/\partial S)}$ .

modified volatility

#### Other academic work

Frey & Stremme 1997 Sircar & Papanicolaou 1998 Schönbucher & Wilmott 2000 ad hoc impact model (permanent) modified volatility



#### Closest related work

Rogers & Singh 2010 temporary impact only no global effects Mathematical Finance, Vol. 20, No. 4 (October 2010), 597-615

THE COST OF ILLIQUIDITY AND ITS EFFECTS ON HEDGING

L. C. G. Rogers Surbjeet Singh

this leads us to consider the following candidate for a good control:

$$\bar{h} \equiv -\sigma \sqrt{\frac{S}{\varepsilon}} \left( H - \theta \right).$$

Ann. I. H. Poincaré – AN 24 (2007) 311–323 Large investor trading impacts on volatility

Pierre-Louis Lions<sup>a,b,\*</sup>, Jean-Michel Lasry<sup>c</sup>

the associated optimal strategy  $\alpha_t$  satisfies

$$\mathrm{d}\alpha_t = -\frac{\sigma}{k+W}\,\mathrm{d}B_t$$

and the induced price dynamics are given by

$$\mathrm{d}S_t = \sigma \frac{W}{k+W} \,\mathrm{d}B_t.$$

#### Lions & Lasry 2006,2007 permanent impact only



#### Dealers' Hedging of Interest Rate Options in the U.S. Dollar Fixed-Income Market

John E. Kambhu

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we address two questions: First, are dealers' hedge adjustments large enough to affect trading volume and liquidity in the most common hedging instruments? Second, what effects might potential hedging difficulties have on risk premia in options prices and the structure of the market for over-the-counter interest rate options?

#### CONCLUSION

Our analysis suggests that transaction volume in underlying markets is large enough for dealers to manage the price and liquidity risks they incur through the intermediation of price risk in selling interest rate options.





### Questions of this paper

- I. What is a reasonable market model?
- 2. What are optimal hedge solutions?
- 3. How do they compare to Black-Scholes?



## Applications

- I. Broker execution algorithm: Client specifies  $\Delta$  and  $\Gamma$  (possibly varying) Execute to achieve optimal hedge at close one direction trading (buy or sell)
- 2. What does option hedging do to market? Seller must hedge What does his hedging do to price process?



## Market impact models

Two types of market impact (both active, both important):

• Permanent

due to information transmission affects public market price

• Temporary

due to finite instantaneous liquidity

"private" execution price not reflected in market

Many richer structures are possible



#### Temporary vs. permanent market impact



Jim Gatheral: richer time structures for decay

Large literature on market impact models: optimal execution of given trade program



#### Permanent impact

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$$X_t = X_0 + \int_0^T \theta_s \, ds$$

 $\theta_t$  = instantaneous *rate* of trading

$$dP_t = \sigma dW_t + G(\theta_t) dt$$

Linear to avoid round-trip arbitrage (Huberman & Stanzl, Gatheral) (Schönbucher & Wilmott 2000: knock-out option--also need temporary impact)

$$G(\theta) = v \theta$$

$$P_t = P_0 + \sigma W_t + \nu (X_t - X_0)$$

(independent of path)

Cost to execute net X shares =  $\frac{1}{2} \nu X^2$ 

#### Temporary impact

We trade at  $\tilde{P}_t \neq P_t$ 

 $\tilde{P}_t$  depends on instantaneous trade rate  $\theta_t$ 

$$\tilde{P}_t = P_t + H(\theta_t)$$

Require finite instantaneous trade rate ⇒ imperfect hedging





"Linear" model: cost to trade  $\theta_t \Delta t$  shares

$$\frac{1}{2}s\operatorname{sgn}(\theta_t)\cdot\theta_t\Delta t = \frac{1}{2}s|\theta_t|\Delta t$$



### Solutions with bid-ask spread cost





#### Critique of linear cost model

independent of trade size not suitable for large traders

in practice, effective execution near midpoint spread cost not consistent with modern cost models liquidity takers act as liquidity providers





#### Our solutions with proportional cost



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### 3. Formulation

#### Market model

**Hedge holding:** 
$$X_t = X_0 + \int_0^T \theta_s \, ds$$

Public market price:  $P_t = P_0 + \sigma W_t + \nu (X_t - X_0)$ 

Private trade price: 
$$\tilde{P}_t = P_t + \frac{1}{2}\lambda \theta_t$$

$$\mathcal{F}_t$$
 = filtration of  $W_t$   
strategies measurable in  $\mathcal{F}_t$ 



#### Black-Scholes option value

 $g(T, p) = g_0(p)$  Final value specified

Intermediate values defined by Black-Scholes PDE

Def: 
$$g(t,p), \quad t < T, p \in \mathbb{R}$$
  
 $\dot{g} + \frac{1}{2}\sigma^2 g'' = 0$ 

Def:  $\frac{\Delta(t,p) = -g'(t,p)}{\Gamma(t,p) = -\Delta'(t,p) = g''(t,p)}$  (what you want to hold to hedge)







 $\Gamma$  = sign and size of hedger's option position

F>0 (long the option) g' increasing in P Δ decreasing in P Permanent price impact pushes P toward you Hedging is easy (unless you over-control)

 $\Gamma$ <0 (short the option) g' decreasing in P  $\Delta$  increasing in P Permanent price impact pushes P away from you Hedging is hard

### Final portfolio value

$$R_T = g(T, P_T) + X_T P_T - \int_0^T \tilde{P}_t \theta_t dt$$
Option value Portfolio value Cash spent  
Mark to market  
without transaction costs  
Should include permanent  $-\frac{1}{2}vX^2$   
We neglect: gives manipulation opportunities  
dominated by risk aversion

#### Integrate by parts

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$$R_{T} = R_{0} + \int_{0}^{T} (X_{t} + g'(t, P_{t})) dP_{t} - \frac{1}{2}\lambda \int_{0}^{T} \theta_{t}^{2} dt$$

$$= R_{0} + \int_{0}^{T} Y_{t} dP_{t} - \frac{1}{2}\lambda \int_{0}^{T} \theta_{t}^{2} dt$$

$$= R_{0} + \int_{0}^{T} Y_{t} \sigma dW_{t} + \int_{0}^{T} Y_{t} \nu \theta_{t} dt - \frac{1}{2}\lambda \int_{0}^{T} \theta_{t}^{2} dt$$
Initial value: 
$$R_{0} = g(0, P_{0}) + X_{0} P_{0} \quad \text{(constant)}$$

**Mis-hedge:**  $Y_t = X_t - \Delta(t, P_t) = X_t + g'(t, P_t)$ 

#### Mean-variance evaluation

$$R_T = R_0 + \int_0^T Y_t \sigma dW_t + \nu \int_0^T Y_t \theta_t dt - \frac{1}{2}\lambda \int_0^T \theta_t^2 dt$$

mis-hedge 
$$Y_t = X_t + g'(t, P_t) \neq 0$$
  
smooth infinite variation

 $R_T$  is random: optimize expectation and variance

$$\mathbb{E}R_T = R_0 + \nu \mathbb{E} \int_0^T Y_t \,\theta_t \,dt - \frac{1}{2}\lambda \mathbb{E} \int_0^T \theta_t^2 \,dt$$
  
Var  $R_T$  = complicated



### Variance of $R_T$

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Neglect uncertainty of market impact term in comparison with price uncertainty

$$\operatorname{Var} R_T \approx V \equiv \operatorname{Var} \int_0^T \sigma Y_t \, dW_t = \sigma^2 \mathbb{E} \int_0^T Y_t^2 \, dt$$

Small portfolio size, or "market power"  $\mu = \frac{\lambda X/T}{\sigma \sqrt{T}} \sim \frac{\Gamma^{\text{price impact of trading whole position}}}{\sigma \sqrt{T}}$ 

("Mean-quadratic-variation" Forsyth et al 2012)

### Mean-"variance" objective

Risk aversion 
$$\frac{1}{2}\gamma$$
 $\inf_{\theta \in \Theta} \mathbb{E} \left[ \frac{1}{2} \gamma \sigma^2 \int_0^T Y_t^2 dt - \nu \int_0^T Y_t \theta_t dt + \frac{1}{2} \lambda \int_0^T \theta_t^2 dt \right]$ RunningPermanentRunningimpactimpact



## Version 2: Overnight risk

$$T = \text{market close today}$$
  

$$T' = \text{market open tomorrow}$$
  

$$R_{T'} = g(T', P_{T'}) + X_T P_{T'} - \int_0^T \tilde{P}_t \theta_t dt$$
  

$$= R_T + Y_T (P_{T'} - P_T) + \int_T^{T'} \left[ g'(t, P_t) - g'(T, P_T) \right] dP_t$$
  

$$= R_T + Y_T \Delta P_T - \xi$$

#### $\Delta P_T$ , $\xi$ have mean zero



#### Version 2 objective function

Random variables

 $\xi$  distribution depends only on  $P_T$  $\Delta P_T$  mean 0, independent of  $\mathcal{F}_T$ 

$$\inf_{\theta \in \Theta} \mathbb{E} \left[ \frac{1}{2} \gamma \left( Y_T \, \Delta P_T - \xi \right)^2 \quad \text{mishedge} \right] \\
+ \frac{1}{2} \gamma \sigma^2 \int_0^T Y_t^2 \, dt - \nu \int_0^T Y_t \, \theta_t \, dt + \frac{1}{2} \lambda \int_0^T \theta_t^2 \, dt \right]$$



#### 4. Solution

Value function: time t, price p, mis-hedge y

$$J(t, p, y) = \inf_{\theta_s: t \le s \le T} \mathbb{E} \left[ \frac{1}{2} \gamma \left( Y_T \Delta P_T - \xi \right)^2 + \frac{1}{2} \gamma \sigma^2 \int_t^T Y_s^2 ds - \nu \int_t^T Y_s \theta_s ds + \frac{1}{2} \lambda \int_t^T \theta_s^2 ds \right]$$
$$\left| P_t = p, Y_t = \gamma \right]$$



### Dynamic programming

#### HJB PDE:

$$0 = \inf_{\theta} \left\{ \frac{1}{2} \gamma \sigma^2 \gamma^2 - \gamma \nu \theta + \frac{1}{2} \lambda \theta^2 + J_t + (1 + \nu \Gamma) \theta J_y + \nu \theta J_p \right\} + \frac{1}{2} \sigma^2 J_{pp} + \sigma^2 \Gamma J_{py} + \frac{1}{2} \sigma^2 \Gamma^2 J_{yy} = \frac{1}{2} \gamma \sigma^2 \gamma^2 - \frac{1}{2\lambda} \left[ \nu (\gamma - J_p) - (1 + \nu \Gamma) J_y \right]^2 + J_t + \frac{1}{2} \sigma^2 J_{pp} + \sigma^2 \Gamma J_{py} + \frac{1}{2} \sigma^2 \Gamma^2 J_{yy}$$

optimal control

$$\theta = \frac{1}{\lambda} \Big( \nu \gamma - (1 + \nu \Gamma) J_{\gamma} - \nu J_{p} \Big)$$



Ansatz: quadratic in y

 $J(t, p, y) = \frac{1}{2} A_2(T - t) y^2 + A_1(T - t, p) y + A_0(T - t, p)$ A<sub>2</sub> independent of price

> not consistent unless  $A_1$  constant in p  $\dot{A}_2 = \gamma \sigma^2 - \frac{1}{\lambda} \left[ \nu (1 - A'_1) - (1 + \nu \Gamma) A_2 \right]^2$  $\dot{A}_{1} = \frac{\sigma^{2}}{2}A_{1}^{\prime\prime} + \frac{1}{\lambda} \Big[ \nu (1 - A_{1}^{\prime}) - (1 + \nu \Gamma)A_{2} \Big]$ ·  $|\nu A'_0 + (1 + \nu \Gamma) A_1|$  $\dot{A}_0 = -\frac{1}{2\lambda} \left[ \nu A'_0 + (1 + \nu \Gamma) A_1 \right]^2$  $+ \sigma^2 \Gamma A_1' + \frac{\sigma^2}{2} \left[ \Gamma^2 A_2 + A_0'' \right]$



### Solvable in 2 special cases

- (A) Constant gamma
- $g'(t, P_t) = g'(t, P_0) + \Gamma (P_t P_0)$   $\Gamma$  measures position size and size **(B)** No permanent impact v = 0(no feedback)







$$G = 1 + \nu \Gamma \qquad h_0 = \frac{G\gamma\sigma_T^2 - \nu}{\lambda\kappa}$$

Need  $G \ge 0$  and  $h_0 \ge -1$ Permanent impact V not too big



## Summary of hedge strategy

Far from expiration, h=1  $\theta_t = -\kappa Y_t$ Near expiration  $\theta_t = -\kappa h Y_t$ h increases if overnight risk large h decreases if overnight risk small h becomes negative (!) if no overnight risk



### What happens to price process?

constant [  $\Delta(t, P_t) = \Delta_0 - \Gamma(P_t - P_0)$  $Y_t = X_t - \Delta$  $= X_t - X_0 + \Gamma(P_t - P_0)$ dynamic hedge  $\theta_t = -\kappa Y_t$  (h = 1) $dX_t = \theta_t dt$  $dP_t = \sigma dW_t + \nu \theta_t dt$ 



Mis-hedge  $dY_t = dX_t + \Gamma dP_t$   $= -\kappa (1 + \nu \Gamma) Y_t dt + \sigma \Gamma dW_t$   $Y_t = \sigma \Gamma \int_{-\infty}^t e^{-\kappa (1 + \nu \Gamma)(t - s)} dW_s$  $\langle Y_t^2 \rangle = \frac{\sigma^2 \Gamma^2}{2\kappa (1 + \nu \Gamma)} = \frac{\sigma^2 \Gamma^2}{2(1 + \nu \Gamma)} \sqrt{\frac{\lambda}{\gamma \sigma^2}}$ 

Mean mis-hedge  $\propto$  (temporary impact  $\lambda$ )<sup>1/4</sup>

Total liquidity cost =  $\int_0^T \lambda \,\theta_t^2 \,dt = \int_0^T \lambda \,\kappa^2 \,Y_t^2 \,dt$  $\sim \lambda \,\kappa^2 \,T \,\frac{\sigma^2 \Gamma^2}{\kappa} \sim T \,\sigma^3 \,\Gamma^2 \,\gamma^{1/2} \,\lambda^{1/2}$ 

As  $\lambda \rightarrow 0$ , perfect hedge, cost $\rightarrow 0$ 

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What happens to price process?

def: 
$$Z_t = -v(X_t - X_0) + (P_t - P_0)$$
$$dZ_t = \sigma dW_t \longleftarrow \text{ same as in } P_t$$

$$P_{t} = P_{0} + \frac{1}{1 + \nu\Gamma} (\nu Y_{t} + Z_{t})$$

$$= P_{0} + \frac{\sigma}{1 + \nu\Gamma} \left( W_{t} + \nu\Gamma \int_{0}^{t} e^{-\kappa(1 + \nu\Gamma)(t-s)} dW_{s} \right)$$
modified / stationary
volatility  $\propto 1/\sqrt{\kappa}$ 

Γ<0: hedger is short the option</li>
I+vΓ<I: overreaction, increased volatility</li>
Γ>0: hedger is long the option
I+vΓ>I: underreaction, reduced volatility



#### Nondimensional parameter

#### $1 + \nu\Gamma$

## $v = \frac{\text{price change due to market impact}}{\text{shares executed}}$

## $\Gamma = \frac{\text{shares needed to adjust hedge}}{\text{market price change}}$

#### Problems unless $|\nu\Gamma| \lesssim 1$



## Extensions

## (B) General $\Gamma$ , no permanent impact $\theta_t = -\kappa h(T - t) Y_t$ + bias term

## Restriction on sign of trading $\inf_{\theta \in \Theta^+} \left\{ \dots \right\}$

#### solve numerically



#### Restricted sign





Unrestricted strategy

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Restricted strategy

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#### 5. Applications Price pinning to strike near expiration if hedgers are net long Γ local asymptotics near strike and expiry

#### Intraday volume patterns hedge near open and close



### Discrete-time hedging

•If evaluate at start of interval  $\Delta t$ 

trade rate 
$$\theta = \frac{\nu - (1 + \nu \Gamma)GA_2}{\lambda} \mathcal{Y}$$

leads to overshoot and sawtooth pattern

•Full optimization gives "implicit" scheme

$$\theta = \frac{\nu - (1 + \nu \Gamma) G A_2}{\lambda + (1 + \nu \Gamma)^2 A_2 \Delta t} \mathcal{Y}$$



#### Conclusions

 Simple market impact model temporary/permanent linear model
 Explicit solution (at least for constant Γ) hedge position tracks toward Black-Scholes
 Large hedger can change volatility market impact on implied and realized volatility

